

Tiffany Lo

hello.tiffany.lo@gmail.com

tiffanylo.info

Freelance Graphic Designer

August 2023 - Now; March 2016 - December 2016
Boston, MA

- Design branding systems for small businesses and organizations.
- Collaborate with in-house design teams to create reports, eBooks, social media graphics according to brand style guides.
- Visualize data in an a clear and visually-pleasing manner.

Alphabetes Mentorship Program — Mentee

March 2023 - June 2023

- Participated in mentorship program to receive advice and guidance on ongoing type design projects.

Lead Software Developer + Tech Lead @ athenaHealth

July 2016 - November 2022
Boston, MA

- Led and mentored team of five junior developers to deliver multiple features concurrently every release.
- Managed cross-team/cross-product initiatives.
- Organized requirements, tasks, and timelines with stakeholders.
- Partnered closely with UX designers, clinicians, and data analysts to refine mockups and define measurable metrics for features.
- Launched zone-wide New Hire Onboarding initiative to address lack of resources, knowledge gaps, and communication breakdowns impeding new hire progress and performance.
- Developed provider workflows in athenaClinicals (Cloud-based electronic health record software) using Perl + Javascript (Backbone/React) + GraphQL.
- Built athenaTelehealth realtime video + text chat, ambulatory surgical case infrastructure, React-based layout management framework, and hospital pharmacy + fulfillment workflows from the ground up.

Design Intern @ fluid. (PwC Experience Center Hong Kong)

July 2014 - August 2014
Hong Kong, China

- Designed brand collateral, websites, and app user interfaces for clients ranging from large corporations to non-profit organizations.
- Worked on an award-winning branding + launch campaign for a multi-national chain of hotels.

Technical Assistant @ City University of Hong Kong

May 2014 - June 2014
Hong Kong, China

- Designed and built an Android smart home app to support the lab's Internet of Things (IoT) research.

Education

Certificate in Typeface Design

TypeParis
June - July 2023

BA in Computer Science Minor in Graphic Design

Boston University
Kilachand Honors College
3.83 GPA — Magna Cum Laude

Additional coursework

Foundations of Display Type Design
Type Electives
February - April 2023

Introduction to Letterpress Printing
London Center for Book Arts
January 2023

Typesetting and operating Vandercook presses.

Mastering Serif Letterforms workshop
Ken Barber
August 2022

Skills

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe AfterEffects
Figma
Glyphs

Typography
Type Design
Data visualization
Information architecture
Bookbinding
Lettering
Calligraphy

Python
Perl
Java/Android app development

HTML/CSS
JavaScript
(Backbone, AngularJS, React)

SQL/noSQL/GraphQL
Git/Perforce